

Caulfield Park Sponsorship Application form

Form Preview

Eligibility

* indicates a required field

Before you begin

Please read the program guidelines before completing the application form.

You must submit your completed application by the closing date.

Please contact us if you have any questions about the eligibility criteria.

Confirmation of eligibility

I understand the conditions of approval include:

- funding for activities which positively impact Caulfield and surrounding communities
- funds being deposited into a bank account at the Caulfield Park branch
- willingness to discuss banking requirements of the Community Organisation with a Caulfield Park branch representative
- willingness to maintain a banking relationship with the Caulfield Park branch
- willingness to nominate a representative to be primarily responsible to build the relationship between the Community Organisation and Community Bank Caulfield Park
- willingness to develop a reciprocal marketing strategy with the Caulfield Park Local Engagement Officer
- willingness to be a positive advocate to strengthen the profile and customer base of the Caulfield Park branch
- willingness to promote the Caulfield Park branch in person and in all forms of viable marketing platforms: website, newsletter, Facebook, Instagram, events, presentations, and media
- willingness to provide evidence of promotion of Community Bank Caulfield Park during the sponsorship
- willingness to complete an acquittal report at the end of the sponsorship if requested by Community Bank Caulfield Park

I/we acknowledge:

-

The sponsorship must be exclusive to Caulfield Park Community Financial Services Ltd (Community Bank Caulfield Park) with the Sponsorship Recipient prohibited from accepting sponsorship, advertising, or promotional support from any other financial institutions or providers of financial services—including banks, lenders, insurers, or related entities—unless prior written approval is obtained to ensure no conflict arises.

The sponsorship will not:

- attempt to change the law or direct political donations
- conflict with our organisation's values and objectives
- break any laws
- attempt to claim retrospective funding – paying for costs already incurred
- involve gambling

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- denigrate, exclude or offend any part of the community
- encourage violence or involve the use of weapons
- mistreat, exploit or harm animals
- create environmental hazards
- present a danger to public health or safety
- take place solely outside Australia
- contribute to modern slavery

I confirm that all statements above are true and correct *

☐ Yes

☐ No

Sorry, you are not eligible for the program. Please review our guidelines for more information.

Sponsorship details

* indicates a required field

Privacy notice

Bendigo Bank will respect and uphold your rights to privacy protection under the Australian Privacy Principles (APPs) as established under the Privacy Act 1988 and amended by the Privacy Amendment (Enhancing Privacy Protection) Act 2012. Please view our privacy statement, [here](#).

Applicant details

*

First Name

Last Name

Position

Phone number *

Must be an Australian phone number.

Email *

Must be an email address.

Are you applying to be sponsored as an individual? *

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☐ No

☐ Yes

Organisation details

Organisation *

Organisation Name

Registered business name

ABN (if applicable)

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity Name	
ABN Status	
Entity Type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main Business Location	

Must be an ABN.

Address *

Address

Phone number *

Must be an Australian phone number.

Email (if different to above)

Must be an email address.

Organisation's website

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Must be a URL.

Facebook link (where applicable)

Must be a URL.

Instagram link (where applicable)

Must be a URL.

LinkedIn link (where applicable)

Must be a URL.

Number of followers/likes per social media platform.

What is the mission, purpose, objectives of your organisation? *

Which categories does your organisation fall under? *

- | | |
|--|---|
| ☐ Arts, Culture and Heritage | ☐ Environmental and Animal Welfare |
| ☐ Community Facilities and Infrastructure | ☐ Health and Wellbeing |
| ☐ Education and Research | ☐ Sport and Recreation |
| ☐ Emergency Services and Support | ☐ Other: <input type="text"/> |

Describe the types of projects/programs/events delivered to the community: *

List the suburbs the project/programs/events are delivered in: *

Outline the community members/groups/ages who will benefit from the activities of your organisation: *

How many members/players including board and committee members does your organisation have? *

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Must be a number.

How many people receive services or benefit from your organisation each year?

Must be a number.

In which of the following areas do most of your players/members reside? *

In which of the following areas do most of your community/board/volunteers reside? *

How did you learn about our community investment program? (Tick all that apply)

*

- ☐ Currently bank with Community Bank Caulfield Park
- ☐ Currently grant/sponsorship recipient of Community Bank Caulfield Park
- ☐ Community Bank Caulfield Park social media
- ☐ Community Investment Program launch email
- ☐ Word of mouth / in branch
- ☐ Bendigo Bank website
- ☐ Other:

Do you want to include a secondary contact to this application? *

- ☐ Yes ☐ No

Secondary contact

First Name

Last Name

Phone

Must be an Australian phone number.

Email

Must be an email address.

Bank relationship

Does your organisation currently bank with Bendigo Bank? *

- ☐ Yes ☐ No

Which branch? *

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Are you prepared to open an account with Community Bank Caulfield Park? *

- ☐ Yes ☐ No ☐ Not Sure

Do you have any reason why you cannot open an account with us? *

Do you have or do you plan to secure partnership from another financial services institution? *

- ☐ Yes ☐ No ☐ Not Sure

Is your Community Group currently supported by another Bendigo Bank Community Bank? *

- ☐ Yes ☐ No

Which branch? *

Sponsorship proposal

** indicates a required field*

Is this application for a particular project, program or event? *

- ☐ Yes ☐ No

Is this a general sponsorship? *

- ☐ Yes ☐ No

Are you applying as a sports club? *

- ☐ Yes ☐ No

Are you applying as a community organisation? *

- ☐ Yes ☐ No

Name of sponsorship *

Briefly describe your sponsorship *

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If this is a general sponsorship, please write "general sponsorship".

Start date *

Must be a date.

Must demonstrate adequate lead time to for the sponsorship to be effectively activated/leveraged

End date

Must be a date.

Location *

Address

Suburb/Town, State/Province, Postcode, and Country are required.

Which of our following key impact pillars will your project most support? *

- ☐ Community Vibrancy, Safety, Connection & Social Cohesion
- ☐ Digital & Financial Community Capability & Confidence
- ☐ Housing Security, Dignity & Vulnerability Support
- ☐ Promote Health & Wellbeing
- ☐ Other

No more than 1 choice may be selected.

Sponsorship request excluding GST

As you have indicated this is a general sponsorship, please type \$0 in the amount requested below.

Amount Requested (ex GST)

\$0

Must be a dollar amount.

What is the total financial support you are requesting in this application?

If your application is successful and you are registered for GST, that amount will be added to your request upon receipt of a valid tax invoice.

GST calculators are available online if you need assistance calculating the amount of your request excluding GST.

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Split payments

Does this sponsorship require split payments (ie. split across multiple events, years or months) *

☐ Yes ☐ No

Please list requested payment amounts ex.GST and approximate dates for a split payment application.

Payment Date	Payment amount (ex GST)
Must be a date.	Must be a dollar amount.
	\$
	\$

Previous funding

Have you or your organisation received funding from Community Bank Caulfield Park (incl. Community Bank Windsor)? *

☐ Yes ☐ No

Click "Add More" or "+" to add more rows.

What was/were your previously funded project/s? How much did you receive from us? What was the date of funding?

	Must be a dollar amount.	Approximate month/year Must be a date.
	\$	

Budget for additional funding

Please list the expenses for your sponsorship in addition to your annual split payments.

Click the "Add More" button to add rows.

Category	Expense description	\$ Expected cost
		Must be a dollar amount.

Licences and permits

All required licences, permits and insurances are / will be in place *

☐ Yes ☐ No ☐ Not applicable

If your staff/volunteers are working with children, have they obtained a Working with Children Check? *

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☐ Yes

☐ No

☐ Not applicable

Financial statements

Please provide financial details about your organisation if applicable e.g. recent annual report, audited financials, bank statement/s

Attach a file:

More than one file can be uploaded

Collaborative community initiatives

*** indicates a required field**

Please outline the promotional opportunities and benefits provided by this sponsorship. *

e.g. Speaking at events, permanent signage, naming rights, awareness around a cause, logo on apparel and merchandise, etc

What are the primary areas of focus? *

No more than 1 choice may be selected.

You can select items from any area of the list – all have equal value. Only select sub-categories if you want to be more specific. In this question we want to know about the field of work (e.g. arts, sport, health), rather than the types of people it will affect (e.g. young people, refugees)

Which of the following groups best describes your target audience? *

- | | | | |
|--|---|---|--------------------------------|
| ☐ Young couples and singles | ☐ Empty nesters/retirees | ☐ Small to medium businesses | ☐ Other |
| ☐ Established families | ☐ Direct business | ☐ Industry - rural | |

Are you prepared to acknowledge our support / raise brand awareness of Community Bank Caulfield Park? *

☐ Yes

☐ No

Are you following our Community Bank's social media accounts? *

☐ Yes

☐ No

Are you willing to add a contact from our Community Bank to your distribution lists for social media, newsletters etc.? *

☐ Yes

☐ No

Supporting documentation

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Please upload any additional documents, information. You may also include a copy of your budget here if applicable.

Supporting documents

Attach a file:

Certification and feedback

* indicates a required field

This section must be completed by an appropriately authorised person on behalf of the applicant organisation (may be different to the contact person listed earlier in this application form).

I certify that to the best of my knowledge the statements made within this application are true and correct, and I understand that if this sponsorship is approved, I/we will be required to accept the terms and conditions in the sponsorship agreement.

Certification *

☐ I agree

Applicant feedback

You are nearing the end of the application process. Before you review your application and click the SUBMIT button please take a few moments to provide some feedback.

Please indicate how you found the online application process? *

☐ Easy ☐ Neutral ☐ Difficult

How many minutes in total did it take you to complete this application? *

Please provide us with your suggestions for any improvements to the application process/form that you think we need to consider? *